

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|----------------|---------------------|
| 258057-2 | 11/06/12 | November 2012 | 10/29/12 - 11/02/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1566 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 11/02/12 | 258057 | 06301407 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 62 | 10/29/12 | 10/29/12 | David Letterman | 1136p-1238a | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:37 AM David Letterman 1136p-1238a :30 PRATV1229H \$900.00 NM | | | | | | | | | |
| 63 | 10/29/12 | 10/29/12 | Price Is Right | 11a-12p | M----- | 1:00 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 Price Is Right 11a-12p :00 \$2,000.00 NM See MG 63.2 | | | | | | | | | |
| 64 | 10/29/12 | 10/29/12 | Soaps | 12:30-2p | M----- | 1:00 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 1:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,000.00 NM | | | | | | | | | |
| 65 | 10/29/12 | 10/29/12 | Local 6 News 12-1230p | 12-1230p | M----- | 1:00 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:20 PM Local 6 News 12-1230p 1:00 PRATV1203H \$1,800.00 NM | | | | | | | | | |

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258057-2 | 11/06/12 | November 2012 | 10/29/12 - 11/02/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1566 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|------------|------------|------|
| 66 | 10/29/12 | 10/29/12 | News at 5p | 5-530p | M----- | 1:00 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:27 PM News at 5p 5-530p 1:00 PRATV1203H \$2,000.00 NM | | | | | | | | | |
| 67 | 10/29/12 | 10/29/12 | Morn News at 6a | 6-7a | M----- | 1:00 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:28 AM Morn News at 6a 6-7a 1:00 PRATV1203H \$1,600.00 NM | | | | | | | | | |
| 68 | 10/29/12 | 10/29/12 | News at 7p | 7-7:30p | M----- | 1:00 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:21 PM News at 7p 7-7:30p 1:00 PRATV1203H \$3,000.00 NM | | | | | | | | | |
| 69 | 10/27/12 | 10/27/12 | Sat Local 6 News at 6p | 6-630p | -----S- | :30 | 1 | \$750.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 12:03 AM David Letterman 1136p-1238a :30 PRATV1229H \$750.00 NM MG for 69.1 10/27 | | | | | | | | | |
| 86 | 10/29/12 | 10/29/12 | Morn News at 530a | 530-6a | M----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:54 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 87 | 11/02/12 | 11/02/12 | Price Is Right | 11a-12p | ----F-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/02/12 12:00 PM Price Is Right 11a-12p :30 PRATV1229H \$2,000.00 NM | | | | | | | | | |

Total Spots 9 Gross Total \$14,750.00

Payment Terms 30 Days

Agency Commission \$2,212.50
Net Amount Due \$12,537.50

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 Billing: (407)521-1238

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 Attention: Accounts Payable
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 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 262826-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1790 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/06/12 | 262826 | 06390718 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|---------------------|----------------|---------|--------|------------|------------|------|
| 1 | 11/02/12 | 11/02/12 | Soaps | 12:30-2p | ----1-- | 1:00 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 12:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,500.00 NM | | | | | | | | | |
| 2 | 11/05/12 | 11/05/12 | Price Is Right | 11a-12p | 1----- | 1:00 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 10:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$2,800.00 NM | | | | | | | | | |
| 3 | 11/05/12 | 11/05/12 | Inside Edition | 430-5P | 1----- | 1:00 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 4:50 PM Inside Edition 430-5P 1:00 PRATV1203H \$1,600.00 NM | | | | | | | | | |
| 4 | 11/03/12 | 11/03/12 | 7-9a Sat Early Show | 7-9a | -----1- | 1:00 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:58 AM 7-9a Sat Early Show 7-9a 1:00 PRATV1203H \$1,200.00 NM | | | | | | | | | |
| 5 | 11/04/12 | 11/04/12 | Cold Case | 1135p-1235a | -----1 | 1:00 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 12:37 AM Cold Case 1135p-1235a 1:00 PRATV1203H \$1,500.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 262826-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1790 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 11/01/12 | 11/01/12 | The Talk | 2-3p | ---1--- | 1:00 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 The Talk 2-3p :00 \$1,400.00 NM See MG 6.2 2 WKMGTh 11/01/12 Inside Edition 730-8p :00 \$1,400.00 NM See MG 6.3,6.4 4 WKMG M 11/05/12 7:57 AM The Early Show 7-9a 1:00 PRATV1203H \$700.00 NM MG for 6.2 11/01 3 WKMG M 11/05/12 8:54 AM The Early Show 7-9a 1:00 PRATV1203H \$700.00 NM MG for 6.2 11/01 | | | | | | | | | |
| 7 | 11/01/12 | 11/01/12 | News at 6p | 6-630p | ---1--- | 1:00 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 5:58 PM News at 6p 6-630p 1:00 PRATV1203H \$2,800.00 NM | | | | | | | | | |
| 8 | 10/30/12 | 10/30/12 | The Talk | 2-3p | -1----- | 1:00 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 The Talk 2-3p :00 \$1,400.00 NM See MG 8.2 2 WKMG Tu 10/30/12 David Letterman 1136p-1238a :00 \$1,400.00 NM See MG 8.3 3 WKMG Th 11/01/12 12:30 AM David Letterman 1136p-1238a 1:00 PRATV1203H \$1,400.00 NM MG for 8.2 10/30 | | | | | | | | | |
| 9 | 10/30/12 | 10/30/12 | The Doctors | 3-4p | -1----- | 1:00 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 The Doctors 3-4p :00 \$1,000.00 NM See MG 9.2 2 WKMG W 10/31/12 3:16 PM The Doctors 3-4p 1:00 PRATV1203H \$1,000.00 NM MG for 9.1 10/30 | | | | | | | | | |
| 10 | 10/31/12 | 10/31/12 | Local 6 News 12-1230p | 12-1230p | --1---- | 1:00 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:24 PM Local 6 News 12-1230p 12-1230p 1:00 PRATV1203H \$2,500.00 NM | | | | | | | | | |

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TEIN: 06-0903509

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 262826-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1790 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 11 | 10/31/12 | 10/31/12 | The Talk | 2-3p | --1---- | 1:00 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 The Talk 2-3p :00 \$1,400.00 NM See MG 11.2,11.3 2 WKMG Sa 11/03/12 6:00 AM Sat 5-7a News 5-7a 1:00 PRATV1203H \$700.00 NM MG for 11.1 10/31 3 WKMG Su 11/04/12 7:21 AM 6-830a Sun News 6a-830a 1:00 PRATV1203H \$700.00 NM MG for 11.1 10/31 | | | | | | | | | |
| 12 | 10/31/12 | 10/31/12 | Extra | 4-430p | --1---- | 1:00 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 3:59 PM Extra 4-430p 1:00 PRATV1203H \$1,400.00 NM | | | | | | | | | |
| 13 | 11/02/12 | 11/02/12 | Price Is Right | 11a-12p | ----F-- | 1:00 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 Price Is Right 11a-12p :00 \$2,000.00 NM Credited | | | | | | | | | |

Total Spots **14** Gross Total **\$21,500.00**

Payment Terms 30 Days

Agency Commission **\$3,225.00**
Net Amount Due **\$18,275.00**

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 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 262773-2 | 11/06/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1789 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 262773 | 06388373 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 2 | 10/29/12 | 10/29/12 | Price Is Right | 11a-12p | 1----- | 1:00 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$2,800.00 NM | | | | | | | | | |
| 3 | 10/29/12 | 10/29/12 | Inside Edition | 430-5P | 1----- | 1:00 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:42 PM Inside Edition 430-5P 1:00 PRATV1203H \$1,600.00 NM | | | | | | | | | |
| 6 | 10/25/12 | 10/25/12 | The Talk | 2-3p | ---1--- | 1:00 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 7:58 PM Inside Edition 730-8p 1:00 PRATV1203H \$1,400.00 NM MG for 6.1 10/25 | | | | | | | | | |

Total Spots 3 Gross Total \$5,800.00

Payment Terms 30 Days

Agency Commission \$870.00
Net Amount Due \$4,930.00

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INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/06/12 | 258052 | 06301397 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------|----------------|----------|--------|----------------|----------|------|
| 1 | 10/31/12 | 10/31/12 | Morn News at 5a | 5-530a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 5:14 AM Morn News at 5a 5-530a :30 PRATV1229H \$500.00 NM | | | | | | | | | |
| 2 | 11/02/12 | 11/02/12 | Morn News at 5a | 5-530a | -----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 5:12 AM Morn News at 5a 5-530a :30 PRATV1229H \$500.00 NM | | | | | | | | | |
| 3 | 10/31/12 | 10/31/12 | Morn News at 530a | 530-6a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 5:41 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 4 | 11/01/12 | 11/01/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 5:55 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM | | | | | | | | | |

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

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|---------------------------|--------------------|-----------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 5 | 10/30/12 | 10/30/12 | Morn News at 6a | 6-7a | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Morn News at 6a 6-7a :00 \$800.00 NM See MG 5.2 2 WKMGW 10/31/12 6:58 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM MG for 5.1 10/30 | | | | | | | | | |
| 6 | 11/01/12 | 11/01/12 | Morn News at 6a | 6-7a | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 6:59 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM | | | | | | | | | |
| 7 | 11/02/12 | 11/02/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 6:41 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM | | | | | | | | | |
| 8 | 10/31/12 | 10/31/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 8:25 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 9 | 11/01/12 | 11/01/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 7:41 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 10 | 11/02/12 | 11/02/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 8:45 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 11 | 11/05/12 | 11/05/12 | Rachael Ray | 9-10a | 1----- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 9:25 AM Rachael Ray 9-10a :30 USATV04H \$750.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

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| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 12 | 10/30/12 | 10/30/12 | Rachael Ray | 9-10a | -1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Rachael Ray 9-10a :00 \$500.00 NM See MG 12.2 2 WKMG Th 11/01/12 9:48 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM MG for 12.1 10/30 | | | | | | | | | |
| 13 | 10/31/12 | 10/31/12 | Rachael Ray | 9-10a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG CW 10/31/12 9:29 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM | | | | | | | | | |
| 14 | 11/02/12 | 11/02/12 | Rachael Ray | 9-10a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 11/02/12 9:39 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM | | | | | | | | | |
| 15 | 11/05/12 | 11/05/12 | Price Is Right | 11a-12p | 1----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 11/05/12 11:28 AM Price Is Right 11a-12p :30 USATV04H \$2,000.00 NM | | | | | | | | | |
| 16 | 10/30/12 | 10/30/12 | Price Is Right | 11a-12p | -1----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Price Is Right 11a-12p :00 \$1,400.00 NM See MG 16.2 2 WKMG Th 11/01/12 11:59 AM Price Is Right 11a-12p :30 PRATV1229H \$1,400.00 NM MG for 16.1 10/30 | | | | | | | | | |
| 17 | 10/31/12 | 10/31/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG CW 10/31/12 10:59 AM Price Is Right 11a-12p :30 PRATV1229H \$1,400.00 NM | | | | | | | | | |

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| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 18 | 11/02/12 | 11/02/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 Price Is Right 11a-12p :00 \$1,400.00 NM See MG 18.2,18.3 | | | | | | | | | |
| 2 WKMG M 11/05/12 7:27 AM The Early Show 7-9a :30 USATV04H \$700.00 NM MG for 18.1 11/02 | | | | | | | | | |
| 3 WKMG M 11/05/12 8:39 AM The Early Show 7-9a :30 USATV04H \$700.00 NM MG for 18.1 11/02 | | | | | | | | | |
| 19 | 11/05/12 | 11/05/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:14 PM Local 6 News 12-1230p 12-1230p :30 USATV04H \$2,000.00 NM | | | | | | | | | |
| 20 | 10/30/12 | 10/30/12 | Local 6 News 12-1230p | 12-1230p | -1----- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$1,250.00 NM See MG 20.2 | | | | | | | | | |
| 2 WKMG W 10/31/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM MG for 20.1 10/30 | | | | | | | | | |
| 21 | 10/31/12 | 10/31/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |
| 22 | 11/01/12 | 11/01/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |
| 23 | 11/02/12 | 11/02/12 | Local 6 News 12-1230p | 12-1230p | ----1-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |

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| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIDITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 24 | 10/31/12 | 10/31/12 | Soaps | 12:30-2p | --1---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 1:29 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |
| 25 | 11/01/12 | 11/01/12 | Soaps | 12:30-2p | ---1--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 1:59 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |
| 26 | 11/02/12 | 11/02/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 1:59 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM | | | | | | | | | |
| 27 | 11/05/12 | 11/05/12 | The Talk | 2-3p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 3:00 PM The Talk 2-3p :30 USATV04H \$1,000.00 NM | | | | | | | | | |
| 28 | 10/31/12 | 10/31/12 | The Talk | 2-3p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 3:00 PM The Talk 2-3p :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 29 | 11/01/12 | 11/01/12 | The Talk | 2-3p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 3:00 PM The Talk 2-3p :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 30 | 10/30/12 | 10/30/12 | Extra | 4-430p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Extra 4-430p :00 \$700.00 NM See MG 30.2 2 WKMGW 10/31/12 4:20 PM Extra 4-430p :30 PRATV1229H \$700.00 NM MG for 30.1 10/30 | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 31 | 11/01/12 | 11/01/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 4:14 PM Extra 4-430p :30 PRATV1229H \$700.00 NM | | | | | | | | | |
| 32 | 10/30/12 | 10/30/12 | News at 5p | 5-530p | -1----- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 5p 5-530p :00 \$100.00 NM See MG 32.2 2 WKMG Tu 10/30/12 LN Repeat various :00 \$100.00 NM See MG 32.3 3 WKMG Th 11/01/12 2:20 AM LN Repeat various :30 PRATV1229H \$100.00 NM MG for 32.2 10/30 | | | | | | | | | |
| 33 | 11/01/12 | 11/01/12 | News at 5p | 5-530p | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:13 PM News at 5p 5-530p :30 PRATV1229H \$1,000.00 NM | | | | | | | | | |
| 34 | 11/05/12 | 11/05/12 | News at 6p | 6-630p | 1----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:21 PM News at 6p 6-630p :30 USATV04H \$2,000.00 NM | | | | | | | | | |
| 35 | 10/30/12 | 10/30/12 | News at 6p | 6-630p | -1----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 6p 6-630p :00 \$1,400.00 NM See MG 35.2 2 WKMG W 10/31/12 6:13 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM MG for 35.1 10/30 | | | | | | | | | |
| 36 | 11/01/12 | 11/01/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 6:28 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 37 | 11/02/12 | 11/02/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 6:29 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM | | | | | | | | | |
| 38 | 10/30/12 | 10/30/12 | News at 7p | 7-7:30p | -1----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 7p 7-7:30p :00 \$1,800.00 NM See MG 38.2 2 WKMG Th 11/01/12 7:21 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM MG for 38.1 10/30 | | | | | | | | | |
| 39 | 10/31/12 | 10/31/12 | News at 7p | 7-7:30p | --1---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/31/12 7:22 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM | | | | | | | | | |
| 40 | 11/02/12 | 11/02/12 | News at 7p | 7-7:30p | ----1-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7:23 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM | | | | | | | | | |
| 41 | 11/05/12 | 11/05/12 | Inside Edition | 730-8p | 1----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 7:58 PM Inside Edition 730-8p :30 USATV04H \$2,500.00 NM | | | | | | | | | |
| 42 | 10/30/12 | 10/30/12 | Inside Edition | 730-8p | -1----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 42.2 2 WKMGW 10/31/12 7:58 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM MG for 42.1 10/30 | | | | | | | | | |
| 43 | 11/01/12 | 11/01/12 | Inside Edition | 730-8p | ---1--- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 7:58 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------|--------------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | | Product | Estimate Number |
| ISS/Priorities USA Action | | PRIORITIES USA ACT | 1567 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 44 | 11/02/12 | 11/02/12 | Inside Edition | 730-8p | ----1-- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7:51 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM | | | | | | | | | |
| 45 | 10/31/12 | 10/31/12 | David Letterman | 1136p-1238a | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 12:31 AM David Letterman 1136p-1238a :30 PRATV1229H \$1,000.00 NM | | | | | | | | | |
| 46 | 11/02/12 | 11/02/12 | David Letterman | 1136p-1238a | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 11:58 PM David Letterman 1136p-1238a :30 PRATV1229H \$1,000.00 NM | | | | | | | | | |
| 47 | 11/03/12 | 11/03/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 8:58 AM 7-9a Sat Early Show 7-9a :30 USATV04H \$600.00 NM | | | | | | | | | |
| 48 | 11/03/12 | 11/03/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 48.3 3 WKMGW 10/31/12 7:42 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM MG for 48.2 10/30 1 WKMG Sa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$1,500.00 NM See MG 48.2 | | | | | | | | | |
| 49 | 11/03/12 | 11/03/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:51 AM Inside Edition Wknd 1135p-1205a :30 USATV04H \$750.00 NM | | | | | | | | | |
| 50 | 11/03/12 | 11/03/12 | Extra Wknd | 1205-105a | -----1- | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 1:28 AM Extra Wknd 1205-105a :30 USATV04H \$650.00 NM | | | | | | | | | |

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|---------------------------|--------------------|-----------------|---------------------|
| 258052-1 | 11/06/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|----------------|--------------------|--------------------|
| 51 | 11/04/12 | 11/04/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 6:41 AM 6-830a Sun News 6a-830a :30 USATV04H \$400.00 NM | | | | | | | | | |
| 52 | 11/04/12 | 11/04/12 | Cold Case | 1135p-1235a | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:04 AM Cold Case 1135p-1235a :30 USATV04H \$750.00 NM | | | | | | | | | |
| 53 | 11/04/12 | 11/04/12 | Extra Wknd | 1235-135a | -----S | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:28 AM Extra Wknd 1235-135a :30 USATV04H \$650.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 54 | Gross Total | \$56,900.00 |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$8,535.00 |
| <u>Net Amount Due</u> | \$48,365.00 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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